



Cloud Telephony vs. VoIP – which is best for your business?

Cloud Telephony and VoIP (Voice over Internet Protocol) are similar.

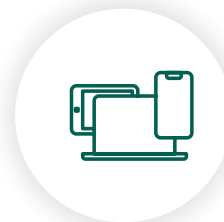
They both give you



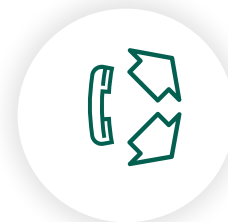
Lower call costs



Better scalability



Flexibility to take calls anywhere, on any device



Advanced features, like call forwarding and recording

Cloud Telephony and VoIP...

Benefits



- ✓ VoIP can also integrate with systems, like your CRM.
- ✓ Cloud Telephony is cloud-based, so it:
 - Requires minimal maintenance
 - Works even if something happens to your office
- ✓ They give your customers a smoother experience too.

However, both:

- Need a reliable internet connection
- Come with a risk of downtime
- Can be a security risk if not set up correctly

Which is best for your business?